

MPR JOINS CERTANIA: PAVING THE WAY FOR ENHANCED CERTIFICATION SERVICES

The market-leading certification expert for accessing Asian markets joins the group.

Munich/Frankfurt, April 29, 2024. MPR China Certification GmbH, a distinguished service provider and market leader of certification, conformity inspections and product tests required for accessing Asian markets, has announced its strategic partnership with CERTANIA, a rapidly growing group specializing in Testing, Inspection, and Certification (TIC) services. This collaboration marks a significant milestone for MPR, allowing the company to accelerate growth activities.

Established in 2005, MPR has garnered acclaim for its expertise in providing certification services, conformity assessment, inspections, and product testing services essential for accessing markets in China, India, Korea, and Japan. With a strong foothold in the automotive industry and a diverse clientele spanning electronics, machinery, steel, food, and other sectors, MPR has become a trusted partner for companies seeking regulatory compliance and conformity services. This includes e.g. CCC certification for accessing the Chinese market, BIS certification for India and KC certification for Korea. MPR covers the US market with its subsidiary China Certification Corporation in Chicago.

Joining forces with CERTANIA enables MPR to accelerate its growth activities and expand its service offerings. MPR's management team will retain independence while gaining access to the resources and support of the larger CERTANIA group.

Julian Busch, Managing Director of MPR, expressed enthusiasm about the partnership, stating, "With the joint expertise and collaboration with other CERTANIA partner companies, we will be able to support more customers in this fast-growing market segment. Being part of CERTANIA enables us to further invest in broadening our service portfolio to our clients.

Karsten Xander, CEO and Founder of CERTANIA, welcomes MPR and extends the invitation to join this unique group to other entrepreneurs and owners of companies in the field of scientific, laboratory, and compliance services: "We provide an opportunity to put their company into a future-proof structure. It is our fundamental aim to build a group for the long run, where strong partner companies flourish, while retaining their identity. With the addition of MPR, we can now strengthen our service portfolio in specialized complex certification services".

CERTANIA's ecosystem provides a platform for mid-sized, knowledge-based companies to thrive under one umbrella, maintaining entrepreneurial freedom while benefiting from group resources and support.

About MPR: MPR China Certification GmbH is a leading provider of certification, conformity assessment, inspections, and product testing services for accessing markets in China, India, Korea, and Japan. The company was founded in 2005 with a focus on automotive certification for China and has developed into the central provider for product certifications for Asia for automotive, electronics, consumer goods and food. With strategic locations and strong relationships with certification authorities, MPR offers comprehensive support tailored to client needs. Visit www.mpr-international.com/en for more information.

About CERTANIA: Under the umbrella of CERTANIA Holding GmbH, a new global market player is created in the field of Testing, Inspection & Certification as well as scientific, laboratory and compliance services. This group offers medium-sized partners a sustainable home for their life's work. CERTANIA enables entrepreneurs and owners to further develop their companies with like-minded people, while continuing to preserve their entrepreneurial roots, corporate culture, brand, and values. For more information, visit certania.com